

A positive impact on our world

We never forget our impact on the world around us. Corporate responsibility, community support and sustainability are at our core at Polar; they are the building blocks upon which our business has been based since the earliest days. From our internal commitment to less waste for a better future, to our community contributions and support in the cities where we operate, to our joint efforts with the industry to reduce its carbon footprint, we are proud of our actions, and our commitment is unwavering.



Polar Bear Support

At Polar Air Cargo, we have a real love for Polar Bears and their habitat; we provide support for research, education and efforts to maintain the Polar Bear population, and are proud to have symbolically adopted a Polar Bear in 2020 through Polar Bears International.



Reducing Reliance on Fuel

Polar already employs two electric vehicles in HKG and two hybrid vehicles in LAX, and we continue to expand our reliance on non-fuel vehicles. In addition, we are working toward offering reports on the carbon footprint of specific cargo transport.



PPE Delivered

Polar flights carried PPE donations first from the U.S. to Wuhan, China, and then from China to cities across the U.S. for distribution to front line workers including doctors, nurses, EMT, police and fire fighters.



Humanitarian Relief

Polar is an Airlink gold level corporate sponsor, providing air cargo transport for rapid-response human relief to communities in crisis.



Reversing the Impact of Climate Change

From community and global donations to grass roots efforts led by our employees, including planting 100 trees at CVG and 300 trees to be planted in PVG over two years, we are taking steps to help the earth and all of its inhabitants breathe a collective sigh of relief. Each Polar office has plants incorporated into the workspaces and cared for daily.



Environmental Education and Awareness

Externally, Polar uses the company spotlight to shine a light on the need for more support for the environment, engaging in education awareness via social channels and providing funds in support of international education movements around key days like Earth Day and World Environment Day.



Industry Involvement

Polar Air Cargo is a proud member of IATA and strives to help the industry achieve carbon neutrality by 2050. In addition, Polar recently secured membership within Sustainable Air Freight Alliance (SAFA), a collaboration between shippers, freight forwarders, and air freight carriers to track and reduce carbon dioxide emissions from air freight and promote responsible freight transport.



Veteran Support

Polar is proud to salute the military, especially veterans who have served their country. We engage across the U.S. through organizations like Soldiers Angels to provide meals, transportation to appointments and supplies to veterans who need a helping hand.



Paperless Promise

Commitment to eliminating printed materials spans the entire operation at Polar. For customers, that means relying on digital tools and forms like eAWB and digital customs documents, which also drive efficiencies. In house at Polar, we have made changes to the way we operate spanning all departments – from digital checklists used via tablet in Ground Operations to a directive to no longer print reports in the finance team, we are all finding ways to reduce reliance on paper.



Internal Engagement and Education

Polar employees have selected a Polar Bear to be the company mascot for “Greening” initiatives, and voted to name him Poby! Poby shares tips and tricks with employees on a regular basis to encourage environmentally conscious activities at work and at home. In addition, everyone on the Polar team is encouraged and incentivized to share their own ideas to operate the business in an environmentally friendly manner.

We are proud to support:



Polar

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